**Workplace Wellbeing Initiative Award**

**Overview** CECA Southern is introducing the Workplace Wellbeing Initiative Award to reward and recognise the member that, in the opinion of the judges, has introduced the best wellbeing initiative that has delivered tangible benefits to employees and the business.

A well targeted wellbeing initiative can help organisations lower absence rates, increase productivity and improve employee engagement by showing they put their employees’ needs first. Employers that take a proactive and preventative approach to wellbeing are more likely to have happier, healthier and more productive staff.

**Eligibility** All CECA Southern members are eligible to enter.

**Criteria** Entries are invited from organisations that have introduced innovative and creative interventions within the last two years that are aligned to the business strategy and will inspire other employers to follow their lead. The initiative should relate to one or more of the strands of the Wellbeing model.

Judges will be looking for evidence that the initiative:

* demonstrates leadership and commitment to workplace wellbeing
* involved and engaged employees
* has achieved outstanding results
* is innovative but could be readily replicated by other businesses

Wherever possible, you should try to support your achievements with data and statistics.

**Award** Winners will be announced at the CECA Southern Lunch & Awards Event in London on Friday 27 June 2025. An inscribed memento will be presented to the winning company.

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| **Name of Contact** |  |
| **Job Title** |  |
| **Telephone Number** |  |
| **Email Address** |  |
| **Name of Company** |  |
| **Address of Company** |  |
| **Number of Employees** |  |

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| **Entry Title and Synopsis summarising the key points:**  *Please do not exceed 75 words (this may appear in the programme for the event).* |  |
| **Case Study**  Please define the target audience, explain the benefits and any research or analysis carried out to ensure successful outcomes. Describe any lessons learnt, any challenges that had to be overcome and what the next steps are.  *Please do not exceed 500 words*. |  |
| Describe who led the initiative and the resources that were invested in it.  *Please do not exceed 100 words.* |  |
| How did you ensure that the initiative was relevant to the needs of your business and employees?  *Please do not exceed 100 words.* |  |
| How did you evaluate the impact of this initiative?  *Please do not exceed 100 words.* |  |
| What business benefits did this initiative bring?  *Please do not exceed 100 words*. |  |
| **Signed: Date:** | |

**To be completed and returned to** [**leonedonnelly@cecasouth.co.uk**](mailto:leonedonnelly@cecasouth.co.uk) **by Thursday 8 May 2025**

**Notes**

1. In support of your entry, you may provide up to 4 photographs which may be used on social media. We regret that links to websites and graphics (including photographs of graphics) will be disregarded by the judges, due to time constraints.
2. Organisations entering this category must provide examples of workplace wellbeing initiatives that are not related to the organisation’s core business, products, services or customer focus.
3. Nominations are restricted to one submission per category per member company.
4. Judging is normally a paperwork exercise, conducted by a panel of CECA Southern Board members. A visit is possible where submissions are too close to call.
5. Winners will be publicised on CECA Southern’s social media channels and website after the Lunch & Awards Event on 27 June 2025.