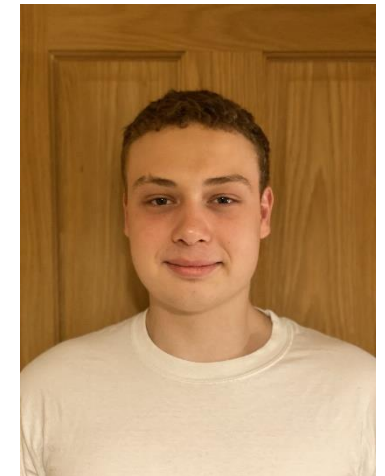




CECA SouthWest Foundations Group –  
End of Year Review 2024

## CECA South West Foundations Group Introductions

- Mike Wilcox
- Max James
- Ben Reynolds
- Tom Pritchard



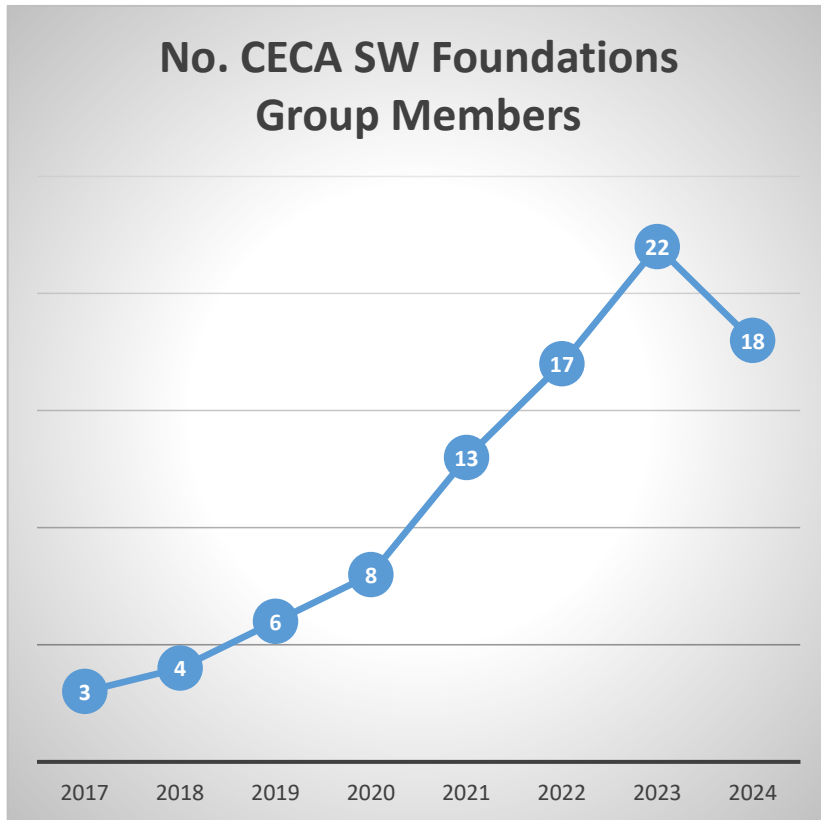
Expand our own  
Knowledge

Engage with Contractors  
outside of CECA

Expand the Regions  
Networking Group

Encourage Future  
Generations

## CECA South West Foundations Group - Members

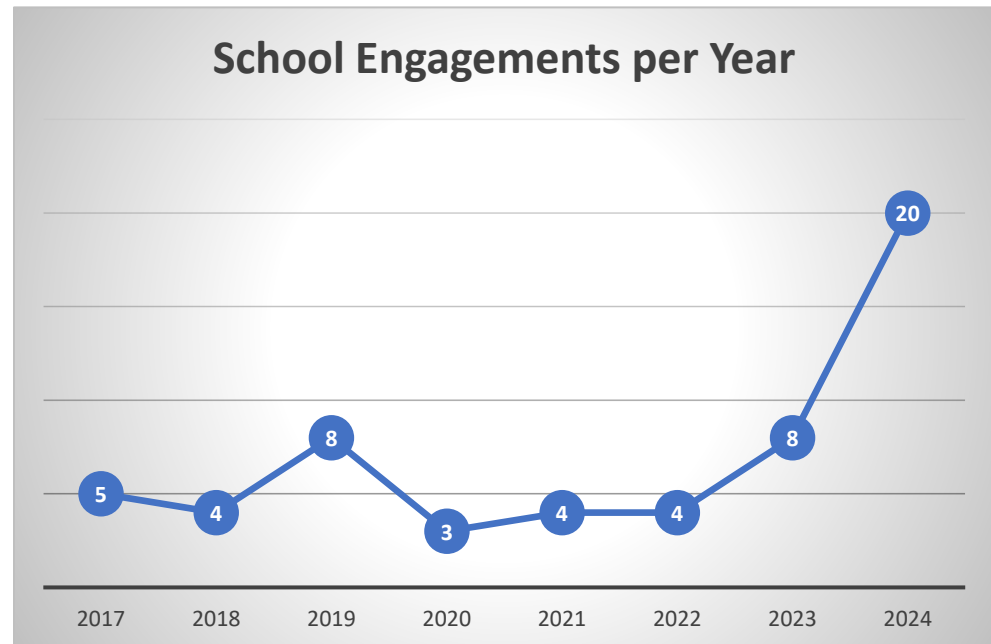


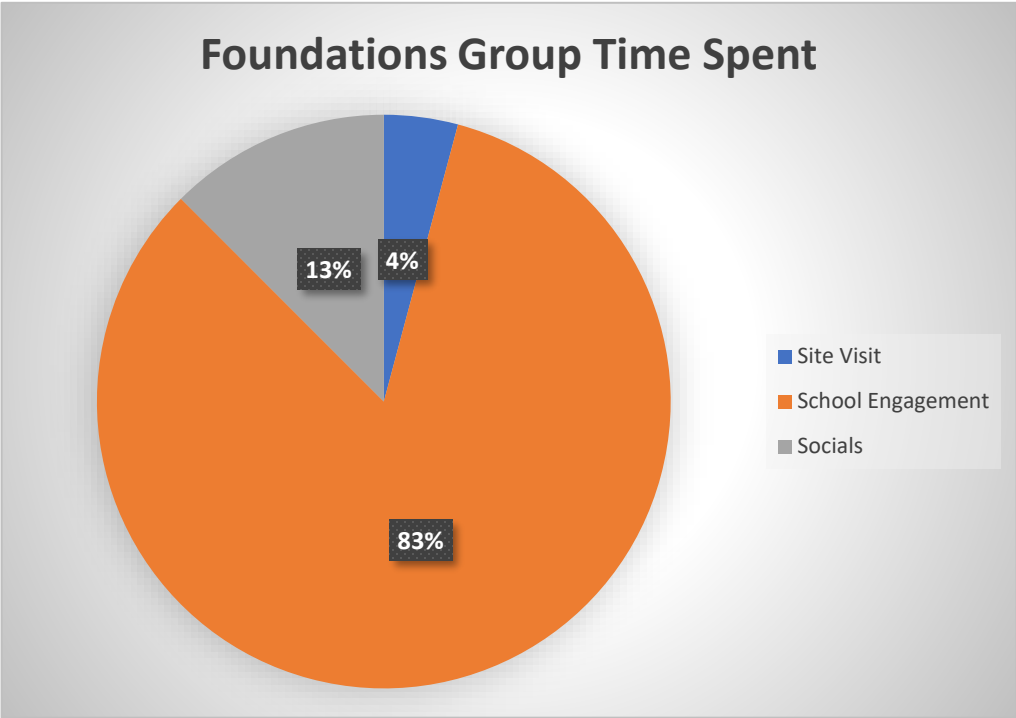
- At the end of 2023 with 22 members, however, there were only about 10 members who regularly participated in engagement events
- At the end of 2024, our numbers have fallen to 18,
- But the numbers who regularly engage in events are up.

# CECA South West Foundations Group – Engagement

## CECA South West Foundations Group – School Engagement

- The SWFG have attended 36 engagement sessions since 2017, with a drop in 2020 due to Covid.
- In 2024, the SWFG attended 20 events, and turned down numerous more due to availability.
- Based on an average of 50 students per session, CECA SW foundations group have interacted with approx. 2000 students promoting the industry this year.





- A primary objective of the group is promoting the industry, 83% of the groups time has been in the form of school engagement.
- In 2024, we undertook 1 CPD events, which is a key aim for 2025.



- **Key Engagement Event**
  - **NAS 2024**
  - **University of Plymouth & Bath presentations**
  - **City College Plymouth Careers presentation**







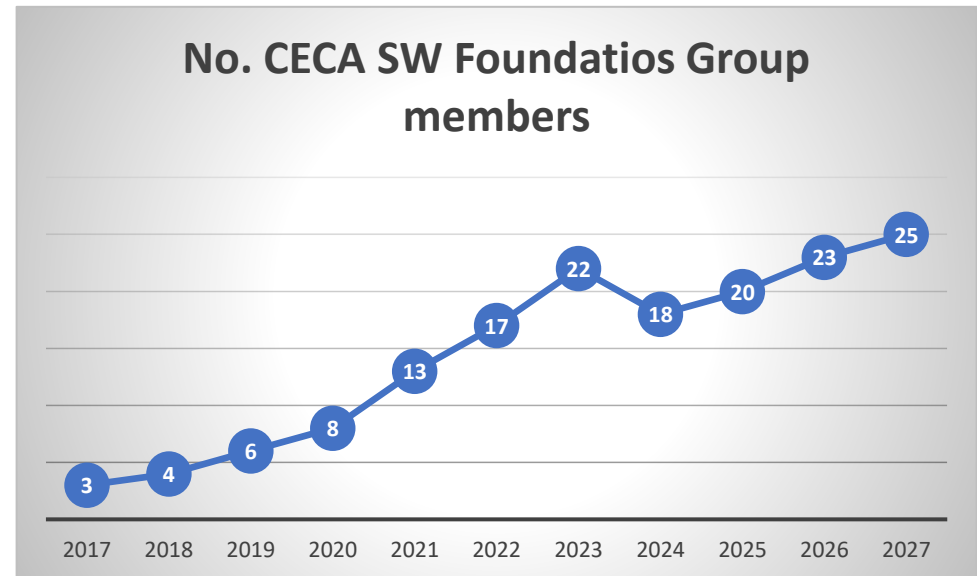
## • Social Events

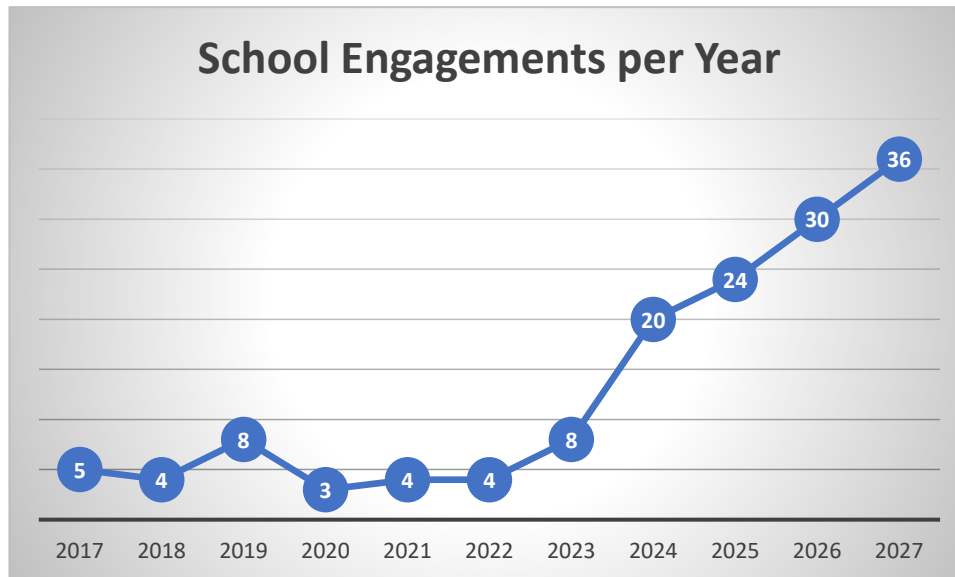
- Christmas Meal - Exeter
- Summer Social - Dawlish
- CECA SW Annual Lunch



# CECA South West Foundations Group – The Future

- Growing the Group
  - Wider range of Careers within Construction
  - Wider range of locations
- How?
  - Engage with more smaller Member Companies.
  - Engage with more Apprentices





- Growing Engagement Portfolio
  - New school visits
  - Better engagement with current schools
  - Better links with Universities
- More Engagement
  - Produce a range of standardised activities / presentation
  - More Engaging activities for Careers Fairs

CECA SouthWest Foundations Group –  
How can you help?

## CECA South West Foundations Group – How can you help?

- More Members
  - Encourage / nominate individuals
  - Spread the word within your business
- More Engagement
  - Offer equipment for engagement events – Dumpy Level / VR
- The Group
  - Site visits to your projects
  - CPD events – Contacts for Internal presentations.



Many Thanks



## CECA South West Foundations Group Links



- CECA SWFG Website

- CECA SWFG LinkedIn Profile

