



ceca

NORTH WEST

# SPONSORSHIP OPPORTUNITIES 2024

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## CECA NORTH WEST ANNUAL DINNER & AWARDS EVENT

### FRIDAY 11 OCTOBER 2024

## INTRODUCTION

The **Civil Engineering Contractors Association (CECA)** is the representative body for companies which work day-to-day to deliver, upgrade, and maintain the country's infrastructure. With more than 300 members based in Scotland, Wales, and the six English regions, CECA represents firms who, together, carry out an estimated 70-80 per cent of all civil engineering activity in the UK, in the key sectors of transport, energy, communications, waste and water.

The **CECA North West Annual Awards Dinner** will be held at the prestigious **Manchester Midland Hotel** on **Friday 11 October 2024**. It is the region's flagship event which brings together over 300 guests to celebrate the industry and the people who contribute so much to its success. Awards are presented in eight categories:

- Project of the Year 2024 (up to £1 million)
- Project of the Year 2024 (£1 million to £5 million)
- Project of the Year 2024 (over £5 million)
- Social Value Award
- Environmental Excellence Award
- Collaborative Partnership Award
- Young Professional of the Year
- Lifetime Achievement Award.

We are offering organisations an opportunity to engage with CECA members, their clients and industry leaders and to promote their own businesses by investing in a sponsorship package to support the event. **Please note bespoke sponsorship packages are also available.**

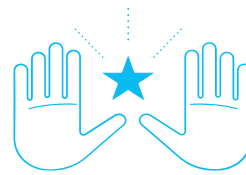


### SPONSORSHIP PACKAGES:

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact CECA North West:

T. 07766 931531 E. [alison.shea@ceca.co.uk](mailto:alison.shea@ceca.co.uk)

[www.ceca.co.uk/north-west](http://www.ceca.co.uk/north-west)



## 2024 HEADLINE SPONSOR



Be our headline sponsor and the Chair's drinks reception, with the opportunity for signage and banners, as well as a full-page advert in the event programme and full recognition on social media, the event website and during the evening.

Package includes:

- A table for ten guests at the dinner including three-course meal and wine.
- Ten places at the Chair's drinks reception which takes place in a separate area prior to the dinner. It allows time to meet and chat with the Chair's VIP guests, the compère and after-dinner speaker.
- Sponsor's branding of the Chair's reception with external signage and banners (provided by sponsor).
- Full-page advert in the event programme (advert supplied by sponsor).
- Recognition by event compère (Justin Lockwood) and CECA NW Chair during the evening.
- Company logo displayed on scrolling presentation throughout the dinner & company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

## DRINKS RECEPTION SPONSOR



**£3,500 + VAT**

Be our drinks reception sponsor with the opportunity for signage and banners in the suite bar, as well as a full-page advert in the event programme and full recognition on social media, the event website and during the evening.

Package includes:

- A table for ten guests at the dinner including three-course meal and wine.
- Sponsor's branding of the drinks reception in the Alexandra Suite bar with external signage and banners (provided by sponsor).
- Full-page advert in the event programme, copies are provided to all guests at the event (advert supplied by sponsor).
- Recognition by event compère (Justin Lockwood) and CECA NW Chair during the evening.
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the dinner.
- Company logo and acknowledgement on the event website.

## EVENT SPONSORSHIPS



**£2,500 + VAT**

Be one of our event sponsors and receive a full-page advert in the event programme and full recognition on social media, the event website and during the evening.

Package includes:

- A table for ten guests at the dinner including three-course meal and wine.
- Full-page advert in the event programme, copies are provided to all guests at the event (advert supplied by sponsor).
- Recognition by event compère (Justin Lockwood) and CECA NW Chair during the evening.
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the dinner.
- Company logo and acknowledgement on the event website.
- There are multiple packages available.

## CECA NW/CICES Golf Day

The CECA NW/CICES Golf Day returns to Leigh Golf Club on Thursday 27 June. Organised by the Falcon Golf Team, players can expect the usual warm welcome and an excellent course which suits a range of abilities.

There will be prizes for the Nearest the Pin and Longest Drive as well as two trophies:

**The Mark Fairclough Trophy for the individual winner**

**The CECA NW Trophy for the winning team**

Limited sponsorship opportunities are available at this event as follows:

### **Event Sponsor: £1,000 + VAT**

- Four-ball at the Golf Day with choice of tee time
- Team photograph on first tee
- Company logo on all event promotion
- Flag on first tee (sponsor to provide)
- Banner stand in dining room
- Option to supply branded items for goody bag (3-pack of golf balls, tees etc)
- Option to supply promotional literature/items in dining room

### **Half-Way House Sponsor: £500 + VAT**

- Four-ball at the Golf Day with choice of tee time
- Team photograph on first tee
- Company logo on all event promotion
- Flag at Half-Way House (sponsor to provide)
- Option to provide branded items for goody bag

Bespoke packages are available if you have other requirements, please contact us to discuss in more detail.



CECA NORTH WEST MEMBERSHIP





# ceca

## Working for Infrastructure

If you would like to know more about sponsorship,  
please contact:

**ALISON SHEA**

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